**Travel and Tourism**

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| **Course Title** | **Department** | Teachers |
| BTEC Travel and Tourism | Geography | Mrs K Park-BarnardMrs Bell |

**Preparation Tasks**

**Task Outline**

**The tourism industry now and in the future**

To prepare for the course in Sixth Form, students should create a detailed fact file on the tourism industry in the UK.

They should include information about visitor numbers, visitor destinations, contribution to the economy and changes over time.

Students should also research how the Covid-19 pandemic has affected global tourism. What will the future travel and tourism look like as a result of this disruption? Make notes on this ready to share In your first lesson.

**Profile of a popular international tourist destination**

For this task you should create a detailed itinerary for a particular type of tourist (eg. Single traveller, family, adventure traveller) to a destination of your choice. You need to suggest a suitable budget and create an itinerary that covers everything from transport to and from the destination, places to stay, activities and time frames. Create this a brochure to market the destination and provide information to prospective travellers.

**Marking Criteria / Assessment Method**

**In your first lesson, be ready to:**

**The tourism industry now and in the future**

1. Discuss/ present the findings.

2. Hand in your notes.

**Profile of a popular international tourist destination**

1. Hand in your itinerary on your first lesson.